

MICHIGAN STATE UNIVERSITY

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UCA News Undergraduate Communication Association

*A pre-professional organization
for undergraduates in the field of
communication at MSU.*

*Our goal is to provide education,
leadership, assistance and unique
opportunities to students as they
prepare for careers within the
communication fields.*

LETTER FROM THE PRESIDENT

Members,

November is a time to be thankful. Thankful for our families, our calm before the final exam storm, our beautiful campus, and our awesome football team that keeps us screaming every Saturday afternoon.

I am, of course, thankful for your support of UCA at each meeting. I hope you are finding our meeting topics beneficial and the organization a fun, friendly networking opportunity.

I am also thankful for our new Executive Board members. We have added some excellent new people to our UCA team and I am excited to see what great things they have in store for this organization in the months and years to come.

Finally, I am thankful for the two very fortunate opportunities I had to study abroad during my undergraduate career. I learned more on those two trips than I ever could have in a regular classroom. I am forever grateful to my supportive family and the scholarships available through MSU to allow me to have those opportunities. I urge anyone with the slightest interest in study abroad to examine the possibilities. Until you have done it, you could not possibly understand the way an experience abroad could change you. Talk to any of the Executive Board members that have studied abroad for just a glimpse into how incredible the MSU Study Abroad program is.



So, take some time this month to reflect on all the things you are thankful for. Let your professors know that you appreciate their hard work. Enjoy your time here at MSU. It goes quick.

Respectfully,

Jordan Burroughs

Important Dates

East Lansing Film Festival
November 9th-17th

Silver Bells in the City
Friday, November 18th
Downtown Lansing
5p.m. until 9p.m.

Thanksgiving Break
Thursday, November 24th
Friday, November 25th

November UCA Meeting
Tuesday, November 29th
7:30 p.m.
CAS 148

WANTED!

The Undergraduate Communication Association is looking for someone to create our new logo! This is a great opportunity to add to your professional portfolio. If you are interested in this great opportunity see or contact an Executive Board member for more information.

2011-2012 Executive Board Contact Information

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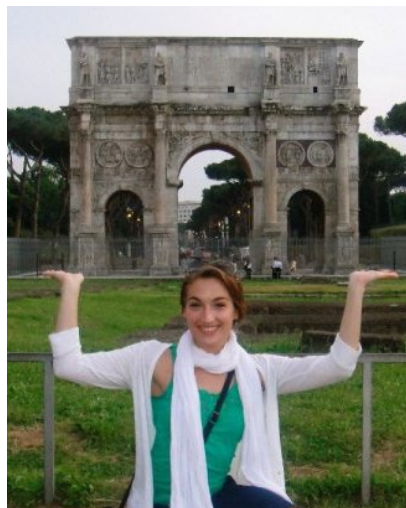
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WHEN IN ROME, DO AS THE SPARTANS DO

Lindsay Thelen
VP of Public Relations

Cliff jumping into the Mediterranean, shopping in Milan, climbing Mt. Vesuvius, listening to an Italian opera in Verona: these are just some of the amazing things I was able to do on my study abroad trip in Rome, Italy during the summer of 2010. I was in the Advertising and Public Relations a la Mediterranean study abroad program with about 35 other Michigan State University students and studied cross-cultural approaches to persuasive communication.

As a sophomore, I attended the study abroad fair on campus and was immediately captivated with the never-ending possibilities and



locations of the MSU Study Abroad program, which is ranked number one in the country. Despite the monetary costs and mental worries of being away from home for such a long period of time, I knew that if I did not study abroad before I graduated, it would be something I would regret looking back on my college education.

Studying abroad was a valuable experience that allowed me not only to pursue academic credits, but also gave me direct exposure to alternate lifestyles and culture. The unique learning opportunities, such as attending the Cannes International Advertising Festival and interacting with Italian professors, provided me with unique content to discuss while in interviews with future employers. On a personal level, the program gave me the opportunity to meet peers who shared my educational interests, connect with my Italian heritage, visit historical sites, and make lasting memories.

Whether your interests lead you to the streets of Rome or the coral reefs of Australia, I challenge you to embrace your college experience as a Spartan and study abroad!

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