

# MICHIGAN STATE UNIVERSITY

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## UCA News Undergraduate Communication Association

*A pre-professional organization  
for undergraduates in the field of  
communication at MSU.*

*Our goal is to provide education,  
leadership, assistance and unique  
opportunities to students as they  
prepare for careers within the  
communication fields.*

### LETTER FROM THE PRESIDENT

Greetings UCA,

As the semester is getting into full swing, I am glad you have chosen to be involved in Undergraduate Communication Association activities despite your undoubtedly busy schedules.

We have some great informational and social events planned for the rest of the semester and I encourage you to attend them all. I am looking forward to a valuable graduate school themed program tonight with our very own Steve McCornack and Mary Bresnahan to share their experiences and knowledge about continuing education. Even if you are a first or second year student, it is never too early to start considering your possibilities in the future.

I hope you are enjoying your fall semester here at MSU. As the leaves begin to change, take some time out of your event-filled days to enjoy our beautiful campus.



Good luck on upcoming midterms. Go green!

Respectfully,  
Jordan Burroughs

### WANTED!

#### Are you looking to get more involved in UCA?

UCA is looking for new members for the 2011-2012 Executive Board! As an Executive Board member you get the opportunity to work closely with MSU faculty, build your resume, network with fellow CAS majors, and have tons of fun! Talk to Jordan after the meeting and pick up your application today. Due dates and the drop off location are listed on the application. We look forward to reviewing your application!

#### Become a paid member!

**Dues: \$25**

UCA shirt and reduced event prices for paid members. Members who've paid dues get first consideration for Executive Board.

#### UCA Opportunities

- Networking
- Portfolio Building
- Workshops
- Executive Board Openings



## 2011-2012 Executive Board Contact Information

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President

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**Veronica Kieffer**  
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## Important Dates

**Visit from Dow Chemical Company**  
Information Session  
Thursday, October 6<sup>th</sup>  
12 noon  
CAS 182

**Homecoming Week**  
October 17<sup>th</sup>-21<sup>st</sup>

**November UCA Meeting**  
Tuesday, November 15<sup>th</sup> 2011  
7:30 pm  
Location TBA

## STUDY ABROAD: NOT IF, BUT WHEN

Melissa Klusek  
VP of Programming

I decided I was going to study abroad the summer before my freshmen year. Europe was the goal, and I was like a kid on Christmas when I finally applied for the program Advertising and Public Relations a la Mediterranean in October of 2009.

I could talk for hours and write pages about all my experiences in Italy and southern France, but for now I'll just give you a statement that sums up the entire study abroad experience for all of Michigan State: It's not if, but when. MSU is the leading study abroad program among the nation's public universities.

Here's what you need to know:

- MSU currently has over 270 programs on all seven continents and in more than 60 countries. You have options.



- You can take courses for credit, or participate in internships.
- It is financially accessible. The Office of Study Abroad and Office of Financial Aid are there to help you and answer your questions.

Here's some advice:

- Talk to your parents about the programs you are interested in, get their input.
- Talk to your advisers about the best way to fit study abroad into your major.
- Talk to the Office of Financial Aid about options you have to fund your study abroad.
- Talk to the program leader about courses and tours.
- Talk to students who have done the program before! They are going to be your best resource if you want to get the real story. Make sure you talk to more than one student because everyone's study abroad experience is different.

Study abroad is one of the highlights of my time at Michigan State. I'm looking into my second program right now. If you have any questions at all feel free to talk to me.

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## Social Media

Facebook: MSU Undergraduate Communication Association

Twitter: @MSU\_UCA

LinkedIn: MSU's Undergraduate Communication Association