

SAS Gazette

MCUL offers special lapel pin program for SAS credit unions

The annual MCULAF (state PAC) Lapel Pin campaign is the number one funding source for MCUL's efforts to support credit union friendly candidates and create a positive change for credit unions in Michigan. As an election year, it is more important than ever for Michigan credit unions to be involved in PAC fundraising.

This year, MCUL is offering a simpler version of the lapel pin program to encourage the participation of SAS credit unions. The contribution form will offer the \$25 Capitol Club pin exclusively and a six-month employee payroll deduction option will be made available for the pin.

“This SAS-specific lapel pin program shows that every contribution counts. By participating in this program, SAS credit unions can easily reach their PAC goals and help MCUL to further the credit union industry's political advocacy goals. It's easy to administer and only a few bucks a month to participate,” said Jordan Kingdon, MCUL Director of Governmental Affairs.

The contribution and payroll deduction forms for the SAS-specific lapel pin program can be found on the MCUL website at [\(link website once forms are added\)](#).

“As a SAS credit union leader, I believe it's important to support the MCUL's political action committees. The lapel pin campaign is easy to administer and the easiest way for us to reach our state PAC goals. I encourage other SAS CUs to also run a program to support our industry's ongoing political efforts in Lansing and Washington,” said Jim Francis, CEO of Jackson Community FCU and MCUL board member.

Wearing a MCULAF lapel pin is a symbol of personal commitment to preserving and protecting the credit union philosophy, and is recognized as such by peers in the credit union lobby and at chapter outings. Please contact MCUL & Affiliates Political Affairs Coordinator Jami Meyer at (800) 262-6285 ext. 353 or e-mail at Jami.meyer@mcul.org with any questions regarding this program.