

MICHIGAN STATE UNIVERSITY

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UCA News Undergraduate Communication Association

*A pre-professional organization
for undergraduates in the field of
communication at MSU.*

*Our goal is to provide education,
leadership, assistance and unique
opportunities to students as they
prepare for careers within the
communication fields.*

LETTER FROM THE PRESIDENT

Hello!

Welcome to the first UCA meeting of the 2011-2012 school year. For those of you that are attending a UCA meeting for the first time, I hope you will find UCA to be beneficial and worthwhile. To returning members, thank you for your continued support and contribution to this organization.

The Undergraduate Communication Association is a great way to network with peers, gain insight and advice from professionals in the communication field, and stay up to date with happenings in the communication department. We work closely with professors and staff to be the best resource for communication undergraduates. The UCA exists to provide you with the tools you will need to be a successful undergraduate and a prepared and skilled professional in the future.

The Executive Board and I have been working hard to plan a great year and we have a lot of educational and social opportunities in store for our members this school year. I hope that you will continue to attend meetings and participate in UCA events. I truly believe that this is a valuable organization to be a part of. Go Green!



Respectfully,

Jordan Burroughs

WANTED!

Are you looking to get more involved in UCA?

UCA is looking for new members for the 2011-2012 Executive Board! As an Executive Board member you get the opportunity to work closely with MSU faculty, build your resume, network with fellow CAS majors, and have tons of fun! Talk to Jordan after the meeting and pick up your application today. Due dates and the drop off location are listed on the application. We look forward to reviewing your application!

Become a paid member!

Dues: \$25

Free UCA shirt and reduced event prices for paid members. Members who've paid dues get first consideration for Executive Board.

UCA Opportunities

- Networking
- Portfolio Building
- Workshops
- Executive Board Openings



2011-2012 Executive Board Contact Information

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Important Dates

Study Abroad Fair
Wednesday, September 28th 2011
12:00 pm to 6:00 pm
Breslin Center

October UCA Meeting
Tuesday, October 4th 2011
7:30 pm
Location TBA

Homecoming Week
October 17th-21st



HOW UCA HAS HELPED ME

Veronica Kieffer
Secretary

I joined the Undergraduate Communication Association my sophomore year here at Michigan State University. During that year I got to know people that shared my major, which was a very helpful resource to me.

I could talk to them about which classes and professors would be most compatible to my learning style. The experience of the upperclassmen was invaluable when deciding what I wanted to do with my future here at MSU.

I also got to know the faculty here in the College of Communication Arts and Sciences. I realized how valuable they are as a resource to undergraduates. I finally got to put faces to the names I had been

hearing for the past two years. I learned more about their research and role here at the university.

UCA also put on a meeting regarding graduate school, which I found extremely helpful as I tried to wrap my head around my fast approaching last years here at MSU.

Finally, I decided to apply for Executive Board. I felt UCA offered the opportunities that would allow me to expand and showcase my abilities. It has already given me the platform to network with students and faculty who could play pivotal roles in my upcoming professional career. I hope that you take the time to get involved in UCA so that it can help you as much as it has helped me.

UCA Contact Information

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Social Media

Facebook: MSU Undergraduate Communication Association

Twitter: @MSU_UCA

LinkedIn: MSU's Undergraduate Communication Association